

### SESSION 1. ARTIFICIAL INTELLIGENCE



OR USE OR CODE



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DEPARTAMENTO DE INDUSTRIA TRANSICIÓN ENERGÉTICA Y SOSTENIBILIDAD

## CLUSTERS LEVERAGING COLLABORATION AND THE WAY THEY IMPACT THE ECOSYSTEM THROUGH ADVANCED TECHNOLOGIES AND AI

In the Basque Country

Chihuahua Thursday, October 10<sup>th</sup>, 2024









#### **Green & Digital Transition Agendas & AI**



Artificial Intelligence (...) will change our lives by improving healthcare (e.g. making diagnosis more precise, enabling better prevention of diseases), increasing the efficiency of farming, contributing to climate change mitigation and adaptation, improving the efficiency of production systems through predictive maintenance, increasing the security of Europeans, and in many other ways that we can only begin to imagine.

Source: EU White Paper on Artificial Intelligence

- ✓ Basque Industrial Strategy as a Transformative Agenda
- ✓ Participatory Process
- √ Cluster Organisations as Agents of Collaborative Change



Versión: Julio 2021





Al as a Key Technology Lever to address the Challenges of the Future





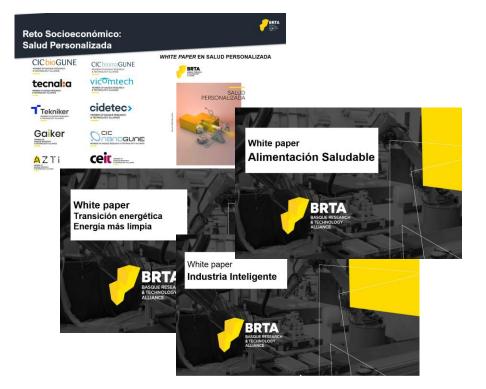


#### Cluster Technology Agendas Initiative



- ✓ Ensuring Technology Demand & Supply alignment
- ✓ Contrast Process & Cross-fertilization
- √ Socio-economical Challenges Approach
- ✓ Cluster Organisations as Technology Offer-Demand *Brokering Agents*









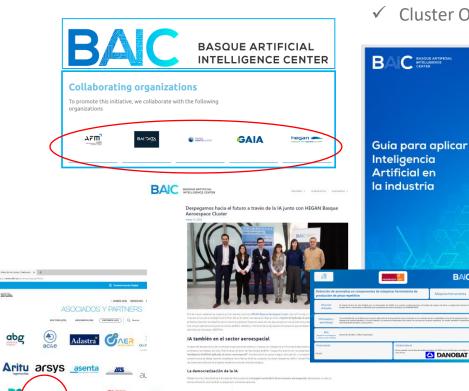


### An AI Strategy Implementation through Collaboration & Cluster Organisations

AFM<sup>7</sup>







✓ SME focus

- ✓ Applied AI Approach
- ✓ Strong Public Private Partnership
- ✓ Cluster Organisations as facilitators



**150 Al Use Cases**, profiled by Clusters' companies







# Thank you very much Muchas gracias Eskerrik asko

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