



27TH TCI GLOBAL CONFERENCE
THE COLLABORATIVE FUTURE
AI & HUMAN PROGRESS THROUGH CLUSTERS
OCTOBER 8 -10 CHIHUAHUA MEXICO

INTERACTIVE SESSION

CLUSTER POLICY TOOLKIT

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Cluster policies from a subnational perspective

The case of Córdoba, Argentina

Cluster policies from a subnational perspective

The case of Córdoba, Argentina

Is it possible to make productive policy from a local government?

Yes, it is!

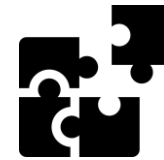
But you will have to face some challenges before succeeding...



Well organized finances
are needed for a solid
strategy.



High level support
is pivotal for
commitment.



Coordination
at the public multi-level is the main
challenge to solve before achieve a
public-private coordination.

**I invite you to learn how we deal with this in the
province of Córdoba!**

Question #1: The transformative agenda

- Between 2020 and 2023, my team and I were in charge of **designing a productive policy for the city of Córdoba**, something unprecedented until then.
- The **cluster policy** was pivotal in supporting the **development of strategic sectors to help the city diversify its economy and increase its productivity**.
- We selected these sectors through **data**, using the **economic complexity methodology**, while also considering **new global trends**.
- An interesting example is the cluster related to **Building Information Modelling (BIM) technology**:
 - BIM is an old technology that now, with the digital improvements has shown an **impressive potential to transform the construction sector, making it greener and more efficient**.
 - But the BIM cluster is not only transforming a traditional sector in the city: it is also **exporting to U.S, Spain, Brazil and Arab Emirates, aiming to become a global leader in this technology**.



CORDOBA BIM
CLUSTER

Question #2: The collaborative model

How to scale the strategy that was successful in the capital to the rest of the province?

Dealing with multilevel public coordination.

Córdoba has more than 400 local governments! **Mayors are our main allies in the territory**, but they don't have the technical capabilities to carry this kind of productive policies.

How we work with them?

- **Data agreements** to simplify the life of citizens and firms.
- **Productive Dialogues** is a brand-new initiative aim to that goal. The core of the strategy is to **empower mayors with the idea that they can do more than they think**, mainly through the coordination of other local actors.
- **More data to better decisions** from de agreements. It make possible the use of our **economic complexity tool**, which helps to identify the key partners among the private sector.

From this foundation, we are identifying the next cluster initiatives in the province, which can range from new **agro-industrial chains in lagging regions** to the incorporation of the logic of the **circular economy to produce bioenergy and biofuels** with waste from agricultural activities.